

STARTING A CHAPTER



WHO CAN START A CHAPTER?

Anyone who is 18-40, with the enthusiasm and passion to bring JCI to their town/country can do so. Read our FAQ for New Organizations and Re-affiliations for additional information.



BENEFITS TO YOU & YOUR TEAM

You'll learn and accelerate skills such as leadership, project management, sales, decision-making etc, create positive change in your local community, and build your local business network. And what better legacy could there be to leave to your community?



HOW TO START YOUR CHAPTER?

Connect with us! Email The JCI USA Chapter Development Director - Neil Fitzgerald at nfitzgerald@jciusa.org

Follow us! JCI USA is on facebook, twitter and instagram

 facebook.com/jciusa //  [@jciusa](https://twitter.com/jciusa) //  [jciusa](https://www.instagram.com/jciusa) //  [JCI USA](https://www.linkedin.com/company/jciusa)

Get to know JCI USA better! Attend events, conferences, training, etc.

Form a Committee. Apply for recognition of the same - who else do you want to be part of the journey?

Research and plan. Does the area need JCI? How can you help create positive change in your community?

Identify a project. Find a potential high impact project - Community, Business Development or Fundraising.

Write a plan of action. Collect all your thoughts and share these with JCI USA, the JCI USA Chapter Development Director and your team

Recruitment strategy. Where can you find potential members?

Promotion plan. Do some PR and marketing to spread the news that a new local organization is launching. Think of media contacts to talk to.

Set up social media pages or submit information to be added to the JCI USA website

Plan and run the launch event for the local organization or for the project

Local Organization development - make sure you have a team that wants to continue working together

Formalise the Local Organization and become fully affiliated

Follow-up with JCI USA and the JCI USA Chapter Development Director



CONTACT

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